

Technocel Announces the PowerPak – A Portable Battery and Home Charger All-In-One



This Ultimate Universal Charging Solution Combines a Backup Rechargeable Battery Pack with a Rapid Home Charger

SIMI VALLEY, CA – (October 13, 2009) – Technocel, a leading accessory solution provider with over 11,000 products for the wireless market, announces their latest innovation, the Technocel **PowerPak™**, a portable battery and home charger combined into one unit. This patent pending technology will replace all your chargers with a single universal solution that will safely power your USB devices at home, in the car, at the airport, or anywhere else. If your device is running low on juice, the **PowerPak™** built-in battery reserve will refuel it, whether there is a wall outlet available or not. The **PowerPak™** will be available starting **November 1, 2009** for MSRP of **\$49.99** on Technocel.com, as well as at a variety of retail locations, including all **Sprint** stores nationwide, Sprint.com, and 1-800-SPRINT1.

“We are thrilled to provide an all in one charging solution that will power a variety of USB devices at home or on the go” says Rami Rostami, Technocel CEO and Founder. “It also offers our dealers an opportunity to replace all of their home chargers with one unit, which will create better inventory SKU management, as well as less inventory risk. For cell phones, PDA’s, MP3 players, reading devices, Bluetooth headsets and more, the PowerPak will give your accessories **instant power, anytime, anywhere.**”

Providing the extra juice when you need it, the PowerPak will recharge your handheld device at the same time as it recharges itself via the wall outlet. If you’re a heavy user who constantly runs out of battery in the middle of the conversation, the PowerPak was designed for you, providing up to 3 hours of extra talk time.* For those who are eco conscious, this solution meets Energy Star requirements by drawing very minimal power from the wall outlet when no additional power is needed. The easy to read, LED indicator lights reveal the remaining capacity of the PowerPak battery reserve with the press of a button. Interchangeable tips included in the packaging provide compatibility for 95% of all handheld USB devices. The PowerPak is also compatible with any other USB cable that might have been provided with your wireless device.

**Actual talk time depends on handset, network, location and environment.*

For more information on product specifications as well as pricing and availability please visit www.technocel.com

About Technocel:

Technocel Wireless Accessories has soared to the top by offering one of the largest selections of accessories combined with innovative programs designed to enhance accessory sales. Founded in 1986, Technocel has enjoyed tremendous growth in its client base, service offerings and has broadened its product base to over 11,000 SKUs. Its clientele includes Mobile Service Providers such as Sprint, as well as, mass merchants and wireless dealer/agents of all sizes.. www.technocel.com