

PRESS RELEASE

For Immediate Release:

Simi Valley, California (October 15, 2008)

Technocel announced today that the U.S. Patent and Trademark Office has approved the patent for the company's Handheld Device Protective Case (U.S. Patent No. 7,343,184 B2), filed on June 1, 2007.

This patent ensures the rights that all protective covers with a plastic inner shell and a soft cover and/or coating for a wide variety of handheld products including phones, pda's, mp3, laptop, cameras, etc, are exclusive to Technocel.

In addition, Technocel will enter into licensing agreements with companies of all sizes and types — from competitors to longtime industry partners — who want to work in partnership on this pioneering product line.

With the grant of this patent, Technocel continues to be a mobile industry leader dedicated to bringing the consumer the latest in innovative and protective products for mobile products including cell phones, mp3 players, and computers.